



planto

WEB PRODUCE

WEB SHOPPLANNING

What is planto?

COMPANY PROFILE

planto

<http://www.planto.biz/>



Representative Director : Co suzuki cosuzuki@planto.biz

Annual sales: \$ 2,000,000

We have been succeeding as an Import distributor and overseas manufacturers general agent locating in kanagawa Hayama.

We are very interested in your products and create a business plan to ask you to entrust market development to our company in Japan.

ALLIANCE

planto

WEB PRODUCE
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ECHIGOYA



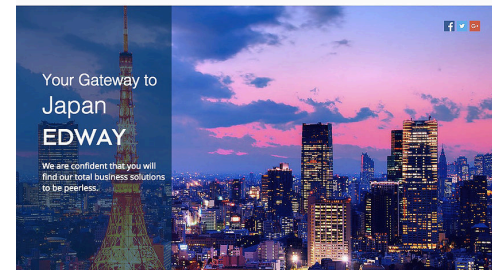
Tokyo
Aoyama.



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<http://www.edwayjapan.com/>

ACHIEVEMENTS



·XTAR (Battery charger, battery, LED light) General agent

Contracted as a general agent due to Grow promoted sales increased 9,000,000 yen in first year. Delivery of goods results to Japanese listed company Olympus.

ACHIEVEMENTS 2



· LIFE LINE USA (Sport, Fitness goods)

General agent

Sales increased 6,000,000 yen in first year. Progressing satisfactorily currently increase both in sales and profits.

ACHIEVEMENTS 3



· Win Space (Bicycle, Bicycle article) General agent

Currently, Sales promotion initial stage.

It is said that promotion of bicycle is difficult, because the product unit price is high, however already deliver product to fitness stores more than 30 in Japan. Business has been expanding steadily.

ACHIEVEMENTS 4



· SiliBag (Apparel, Bag) Agent

Sales achieved 5 million yen in two months since November, 2015. The sales promotion still only for the wholesale currently. Assuming annual sales 100 million yen by displaying on the Japan exhibition and the promotion activity from now on.

PROBLEMS THAT plants CAN SOLVE

- **Market research in Japan**
- **Creation of the business plan**
- **Test marketing**
- **Promotion activities on the Internet**
- **Promotion activities by using TV and miscellaneous notes**
- **Display on the exhibition in Japan**
- **Order, shipment, visitor correspondence of the products**